



CPHI
by informa...

KOREA
25-27 AUG 2026

25-27 August 2026 | COEX, Seoul

Korea's Hub for Pharma, Biopharma, and Health Innovation



Pharma



Bio



Contract Services



12,000+
Unique Visitors



420+
Exhibiting
Companies



70+
Countries &
Regions



www.cphi.com/korea

Organised by informa markets

Bio Zone KoBIA
한국바이오의약품협회

Sponsored by 식품의약품안전처

KFRM
한국식품연구원

KIT
국가독성과학연구소
Korea Institute of Toxicology

KHFF
한국건강기능식품협회
Korea Health Functional Food Association

한국신약개발연구조합
Korea Drug Research Association

한국발명진흥회
Korea Invention Promotion Association

DIPS

Bio Zone

Gold BIONEER
Innovation + Value + Discovery

Gold DIPS

Silver JBF
전남바이오진흥원
Jeonnam Bio Foundation

Looking to expand your business into Korea? Here's what the market looks like!

R&D Investment & Innovation

The Korean biopharmaceutical industry's talented workforce and heavy investment in R&D are leading to a rapid expansion of the pipeline of new drugs. The number of domestically developed new drugs increased from **30 in 2019 to 38 in 2024**.

\$27B Market

South Korea's pharmaceutical market size reached **\$27 billion**, solidifying its position as the **13th largest market globally**. Korea is raising its status as a global biopharmaceutical production base.

Strong Government Support

Korea actively backs its pharma and biotech sectors with public funding, policy plans, and infrastructure investment. Its Five-Year Plan aims to make Korea a **top 6 global pharma leader by 2027**.

Global Clinical Trials Hub

Korea ranked **6th globally and 2nd in Asia** for industry-sponsored clinical trials in 2024. While Seoul – home to a high concentration of top-tier hospitals – has retained its position as **Asia's leading city for clinical trials** for seven years since 2017.

Thriving Biotech Startups

There are **over 1,000 biotech startups** in Korea and the government actively promotes international collaboration through AI-driven drug development programs, funding, and networking platforms.

Active Global Partnerships

Many leading Korean pharmaceutical companies are **actively collaborating with international partners** to co-develop drugs, share research, and expand into global markets.

Why CPHI Korea?

CPHI Korea 2026 will take place from 25-27 August 2026 at COEX, offering a focused platform for exhibitors and visitors to explore business opportunities in Korea's growing pharmaceutical bio market!



1

Three Events, One Powerful Platform

Experience pharma, bio, and nutraceutical sectors all in one place.



2

Gateway to the Korea's Pharma Market

Position your brand at the heart of Korea's most trusted pharmaceutical hubs.



3

78% Buyer Purchasing Power

Meet decision-makers with real purchasing authority.



4

Curated Matchmaking and Real Business

Meet pre-matched buyers aligned with your business goals.



Our Numbers from 2025



10,722

Unique
Visitors



65

Countries &
Regions
Represented



418

Exhibiting
Companies



22

Exhibiting
Countries &
Regions



69

Conference
& Seminar
Sessions

Visitor Statistics

78% have purchasing power



16%
Make
Purchase



44%
Influence
Purchase &
Specify Suppliers



18%
Authorise
Purchase

Top 10 Attendee Countries & Regions

18%
International

82%
Domestic



1. Korea



6. USA



2. China



7. Philippines



3. India



8. Vietnam



4. Japan



9. Singapore



5. Taiwan



10. Thailand

Top Product of Interest



Pharmaceuticals

- Generic APIs & Innovative APIs
- Excipients
- Finished Dosage Forms
- Intermediates, Fine, and Specialty Chemicals
- CDMOs and CMO



Bio

- Biopharmaceuticals
- Digital Healthcare (IT Digital)
- Biotech
- Bio Processing
- Cold Chain



Lab Equipment, Machinery & Packaging

- Pharmaceutical Machinery & Technology
- Laboratory & Analytical Equipment
- Packaging Materials and Equipment
- Drug Delivery Devices and Systems
- Laboratory & Analytical Services

What Exhibitors Say...



88%

are satisfied
with their
experience



83%

would recommend
to a friend
or colleague



82%

are likely to
exhibit again



CPHI is growing big every year and this is the biggest show in South Korea. We do participate in other shows, but this seems to be more potential in terms of nutraceutical as well as pharma companies.

Dr. Shiv, Chief Scientific Officer
Botanic Healthcare Pvt Ltd.



Exhibition Zones & Categories

CPHI KOREA 25-27 AUG 2026				Hi Korea
Ingredients/FDF	Contract Services	Bio	Pharma Machinery	Nutraceuticals
<ul style="list-style-type: none"> APIs & Generic APIs Fine Chemicals Intermediates Excipients Finished Dosage Forms 	<ul style="list-style-type: none"> Pre-clinical Trials Custom Manufacturing/ CMO Clinical Trials Stages 1-4/ CRO/Clinical data Bio Service 	<ul style="list-style-type: none"> Biotech Bio Pharma Bio Processing Digital Healthcare (IT Digital) CRO/CDMO Cold Chain 	<ul style="list-style-type: none"> Processing Machinery Laboratory and Analytical Equipment Packaging Materials 	<ul style="list-style-type: none"> Natural/Functional Ingredients Health Ingredients Excipients

Stand Options & Rates

SPACE ONLY
Min. 18m²

If you are looking to book Space Only, this starts at 18m² onwards.

- Exhibition Space
- Website Listing

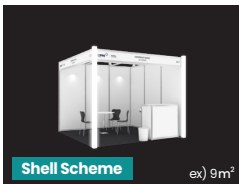
SHELL SCHEME
Min. 9m²

- Exhibition Space
- Fascia Board
- Carpet
- Spotlights
- Electricity 1kW
- 1 Socket
- 1 Table & 3 Chairs
- 1 Trash Bin
- Website Listing
- 1 Information Desk & 1 Stool

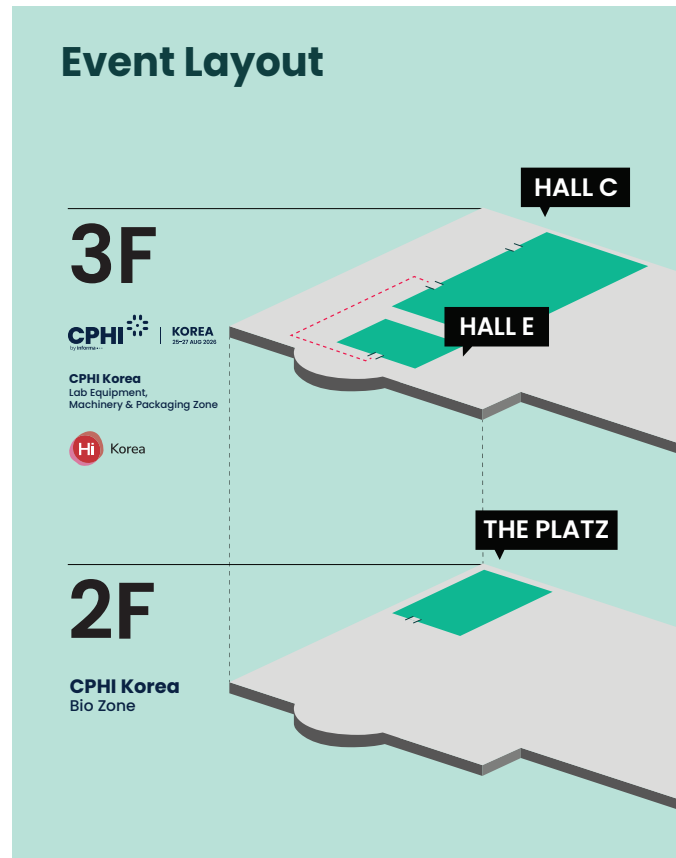
DELUXE
Min. 18m²

- Exhibition Space
- Fascia Board
- Carpet
- Spotlights
- Electricity 2kW
- 2 Sockets
- 2 Tables & 6 Chairs
- 1 Trash Bin
- 1 Catalogue Holder
- 1 Information Desk & Stool
- Storage Room
- Website Listing

* Graphic Images should be provided by the exhibitor
* Meeting room is provided for booths over 24m²



*The booth images are for reference in Hall C only and are subject to change without prior notice by the Organiser.



CPHI/ Hi Korea	1 open side	2 open sides	3 open sides	4 open sides
Space ONLY Min. 18m ²	\$452/m ²	\$476/m ²	\$488/m ²	\$496/m ²
Shell Scheme Min. 9m ²	\$505/m ²	\$528/m ²	\$540/m ²	\$550/m ²
Deluxe A/B Min. 18m ²	\$740/m ²	\$762/m ²	\$774/m ²	\$780/m ²

* 10% VAT excluded / Event Profile Fee (USD 19 per m²) included

Join our CPHI Korea Bio Zone

Step into the heart of Korea's dynamic bio industry. Our exclusive Bio Zone is the ultimate platform to unveil your innovations, build strategic partnerships, and seize high-value opportunities. Secure your space and tap into unrivaled market potential.

1 Market Overview

Korea's bio industry grew at an average **annual growth rate of 8.2%**, which is more than double the growth rate of Korea's GDP (3.8%). Korea is the **13th largest pharmaceutical market globally**. The market size is \$27.00 billion (2024), and the expected market size is \$53.97 billion by 2032.

2 Open Innovation

Many leading Korean pharmaceutical companies are actively partnering with global firms to co-develop drugs and enter new markets, contributing to a **113% surge** in biopharmaceutical licensing agreements. Korea's biotech start-ups are also rapidly growing.

3 Strong R&D

Korean biopharmaceutical industries are rapidly expanding the pipeline of new drugs. The number of domestically developed new drugs increased from **30 in 2019 to 38 in 2024** and the number is expected to continue rising in the coming years.

4 Government Support

Korea is actively boosting its pharma and biotech sectors with expanded public funding, supportive policies, and infrastructure investment—including a **19.1% increase in biotechnology funding for 2025, new AI-driven drug development, and global collaboration programs**.

Exhibitor Categories



Biotech



Bio Pharma



Bio Processing



Digital Healthcare
(IT Digital)



CRO/CDMO



Cold Chain

What Exhibitors Say...

We received proposals from international buyers for new joint research, as well as numerous inquiries about establishing long-term partnerships.

Sookie La
Head of R&D Center
Raphas

Startups face immense difficulties bringing their business to market. I believe the most meaningful result we can achieve here is true collaboration with partners from both the domestic and global industries to overcome these very struggles.

In-Suk Kim
Director
Korea Institute of Toxicology

Being one of Korea's premier bio-pharma exhibitions, the event offers a unique opportunity for domestic companies to forge pathways into the global market.

Ho-Jin Kim
Senior Researcher
Incheon Technopark

CPHI Korea Inquiry

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Sponsorship Packages

*The packages below are only available to companies exhibiting in CPHI Korea Bio Zone.

Platinum Sponsor (45m²)

Maximize exposure, top-tier branding to put you in the spotlight.

Stand Rate

\$45,000 (10% VAT Excluded)



EXCLUSIVE OPPORTUNITY

Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room (1m X 1m) (Optional)
- Meeting Room (5m X 2m) (Optional) (P)
- 3x Meeting Table Set (3x Tables, 12x Chairs) (P)
- Electricity 3kW, 3x Socket (P)
- Spotlights
- 1x Barcode Reader
- 1x Refrigerator (80L)
- 2x Internet Line (P)
- 1x Monitor (32 inch) (P)
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour
- 2x Product Showcase (P)
- Advertisement LED Panels (P)
- Video Streaming inside the Platz Hall
- 1x Ceiling Banner in Hall C
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

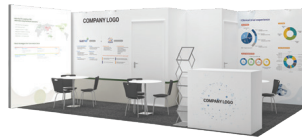
(P) : Additional or upgraded items from Gold Sponsor

Gold Sponsor (25m²)

Boost visibility and connect with investors and decision-makers.

Stand Rate

\$25,000 (10% VAT Excluded)



~~-3 Companies Limited-~~

1 COMPANY AVAILABLE
2 Companies Confirmed

Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room (1m X 1m) (Optional)
- Meeting Room (3m X 2m) (Optional) (C)
- 3x Meeting Table Set (3x Tables, 9x Chairs) (C)
- Electricity 2kW, 2x Socket (C)
- Spotlights
- 1x Barcode Reader
- 1x Refrigerator (80L) (C)
- 1x Internet Line (C)
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour (C)
- 1x Product Showcase
- Video Streaming inside the Platz Hall (C)
- 1x Ceiling Banner in Hall C (C)
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

(C) : Additional or upgraded items from Silver Sponsor

Silver Sponsor (18m²)

Join CPHI Korea Bio Zone, showcase your brand, and connect with industry leaders.

Stand Rate

\$18,000 (10% VAT Excluded)



Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room (1m X 1m) (Optional)
- 2x Meeting Table Set (2x Tables, 6x Chairs)
- Electricity 2kW, 2x Socket
- Spotlights
- 1x Barcode Reader
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- 1x Product Showcase
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

*Graphic images should be provided by the exhibitor.

Platz Shell Scheme



- Exhibition Space
- Website Listing
- Spotlights
- Electricity 1kW, 1x Socket
- 1x Trash Bin
- 1x Table, 3x Chair, 1x Info Desk, 2x Stool

CPHI Korea Bio Zone	1 open side	2 open sides	3 open sides	4 open sides
Platz Shell Scheme Min. 9m ²	\$505/m ²	\$528/m ²	\$540/m ²	\$550/m ²

*10% VAT Excluded / Event Profile Fee (USD 19/m²) included

Start-up Package (6m²)

Exclusive opportunity for startups:
Secure a booth at 50% off the standard 9m² booth price.

Stand Rate

\$2,500 (10% VAT Excluded)



Package

- 1x LED Panel
- 1x Meeting Table Set (1x Table, 4x Chairs)
- Electricity 1kW, 1x Socket
- 1x Internet Line
- 1x Trash Bin

Marketing Opportunities

- Website Listing
- Logo & Link on e-newsletter

Additional Benefit

- Seminar Slot 15% Discount

Startup Status: Companies within 7 years of establishment
Booth Limit: Only one booth is available per company

*The booth image is for reference only and is subject to change without prior notice by the Organiser.